

ART Salzburg Contemporary & Antiques International Fair for contemporary art, classical modernism & antiques June 22-25, 2017, Halls 3/5, Exhibition Center Salzburg

ART goes Salzburg

The ART Kunstmesse GmbH, which has been running the ART Innsbruck for over 20 years, is now also taking off in Salzburg. Already in June 2017 (22 to 25) the first edition of the ART Salzburg Contemporary & Antiques International will take place in the Salzburg Exhibition Center.

It was at the anniversary ART fair, namely the 20th ART Innsbruck in January a year ago, that Johanna Penz, fair organizer and owner of the ART Kunstmesse GmbH, openly talked about her plans to expand her trade fair concept and to establish the ART in other locations as well. Only one year later, this idea is becoming a reality. Already in June 2017 (22 to 25), she will launch the first edition of the ART Salzburg Contemporary & Antiques International in the Salzburg Exhibition Center. "All along, Salzburg has been my absolutely desired destination. The city per se is synonymous with art sense, and this is true in every respect. Introducing the ART Salzburg Contemporary & Antiques International, we want to bring a good mix of local and international galleries and art dealers to Salzburg for the first time. "A new fresh art offering for Salzburg and its surrounding regions, quite similar to our concept in Innsbruck, where we have been able to attract and to inspire beginners among art lovers as well as experienced collectors for over twenty years now", says Penz about her coup. The program of the ART Salzburg Contemporary & Antiques International is primarily focusing on contemporary art and classical modernism, "but we also show fine antiques of the recent centuries." Salzburg and Innsbruck as a twin pack is the springboard for the ambitious exhibition maker to become number one among the art sales platforms in Western Austria. However, the launch of the ART Salzburg Contemporary & Antiques International in early summer is the reason for Penz to suspend the planned spring ART in Innsbruck for the present. "By including the Salzburg fair into the portfolio earlier as intended, we are currently maintaining only the winter date in Innsbruck." Therefore, the next ART Innsbruck will take place in January 2018.

The ART Salzburg Contemporary & Antiques International shows international contemporary art, classical modernism and antiques.

Almost 70 exhibitors - gallery owners and art dealers from various nations - present paintings, original graphics, sculptures, photography, new media, as well as antique furniture, antique rugs and other treasures.

ART Salzburg Contemporary & Antiques International: **22-25 June 2017**Location: Halls 3/5 - Exhibition Center Salzburg, Am Messezentrum 1, A-5020 Salzburg

More information:

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Winner of the Art Mediator Award 2009 Nominated for the Bank Austria Art Prize 2013 Winner of the Lions-Melvin Jones Award 2016

